

Cloudrails Terms of Use: Privacy Policy

Cloudrails ("we", "our" or "Cloudrails") is committed to protecting your privacy and informing you about how your information is used. In order to provide you with our Service, we need to collect certain information about you, the items you list for trade and/or rent, and your social network. We will not use or share your information with anyone except as described in this Privacy Policy. Capitalized terms that are not defined in this Privacy Policy have the meaning given them in our Terms of Service.

1) Personal Information We Collect From You

Identifying Information:

You provide us information about yourself, such as your name and email address, when you register for a Member account with the Service. If you correspond with us by email, we may retain the content of your email messages, your email address and our responses. We may also retain any messages you send through the Service. You may provide us information in User Content you post to the Service. Cloudrails does not collect or save any information from children 13 years of age and younger.

Payment Information:

Cloudrails collects your personal payment information, including information stored on outside services that you may use with Cloudrails, such as PayPal. By submitting your payment information and/or linking your Cloudrails account with an outside payment service such as PayPal, you authorize Cloudrails to access and use this information. This allows us to both confirm your identity and provide you with seamless, hassle-free transactions. You can check the current fees, fines, and penalties applicable to use of our Service in our Fee and Commission Schedule.

Usage Information:

Cookies:

We do not currently use cookies; this situation, however, may change at any time in the future without notice to you.

IP Address and Logins:

We log each visit to each web page on the Service. A log entry can contain information typically found in the "header" of your web browser's request such as, but not limited to, the browser type you used, your Internet Protocol address, and the date and time of day. This log information is important for security, audit, quality improvement, as well as for monitoring the health of our Service.

Information:

No personally identifiable information from your account is collected using any tracking technology originating from our servers. The information, if collected, is used to enable more accurate reporting, improve the effectiveness of our marketing, and make Cloudrails better for our users.

2) How We Use Your Information

We Will Never Spam You

We will only send you information directly related to your use of Cloudrails. By providing Cloudrails your email address, you consent to our using the email address to send you Service-related notices, including any notices required by law, in lieu of communication by postal mail. You also agree that we may send you notifications of activity on the Service to the email address you give us. For instance, we may send you information about your Ride's rental status.

Cloudrails may send you other messages in the course of operation of our Service, such as notifications from other Users, updates about Service changes and features, and important news that may impact your use of Cloudrails. These communications are considered directly related to your use of Cloudrails, and may contain banners, ads, or promotional material. You may opt out of certain messages as permitted.

Following termination or deactivation of your Member account, Cloudrails may retain your profile information and User Content for a commercially reasonable time for backup, archival, or audit purposes, or to maintain and improve the Service -- for instance, for the safety of other Users, we may retain access to

information about Rides you have rented or listed for reliability and safety reports. Furthermore, Cloudrails may retain and continue to use indefinitely all information (including User Content) contained in your communications to other Users or posted to public or semi-public areas of the Service before and after termination or deactivation of your Member account.

3) Proper Use

Cloudrails support staff may review your personal information to provide the Service to you, if you request us to do so as part of a support call, to provide safety and security benefits, where it is required by law, and to maintain or diagnose issues with our Service.

4) How We Share Your Information

Personally Identifiable Information:

Cloudrails may share your personally identifiable information with third parties for the purpose of providing the Service to you. If we do this, such third parties' use of your information will be bound by this Privacy Policy. We may store personal information in locations outside the direct control of Cloudrails (for instance, on servers or databases co-located with hosting providers).

As we develop our business, we may buy or sell assets or engage in business offerings. Customer, email, and visitor information is generally one of the transferred business assets in these types of transactions. We may also transfer or assign such information in the course of corporate divestitures, mergers, or dissolution.

Any personal information or content that you voluntarily disclose for posting to the Service, such as User Content, becomes available to the public. If you remove information that you posted to the Service, copies may remain viewable in cached and archived pages of the Service, or if other Users have copied or saved that information.

Except as otherwise described in this Privacy Policy, Cloudrails will not disclose personal information to any third party unless required to do so by law or subpoena or if we believe that such action is necessary to (a) conform to the law, comply with legal process served on us or our affiliates, or investigate, prevent, or take action regarding suspected or actual illegal activities; (b) to enforce our Terms of Service, take precautions against liability, to investigate and defend ourselves against any third-party claims or allegations, to assist government enforcement agencies, or to protect the security or integrity of our site; and (c) to exercise or protect the rights, property, or personal safety of Cloudrails, our Users or others.

Sharing of Your Information with Business Partners; Expanded Service

We may use information about you in partnership with outside companies in the course of providing you with additional services related to Cloudrails. When you purchase, register, or otherwise express interest in a product or service offered by a third party through Cloudrails or sponsored on our site, you consent to our sharing your personal information with those parties. When you choose to participate in rewards programs, contests, discount offers, or other programs that involve third parties, you authorize Cloudrails to share your personal information with those parties. Such third parties are authorized to use information that is disclosed to them, in accordance with contracts and agreements between Cloudrails and third parties. In these cases we will only share the information reasonably needed to provide you with service. Information that is shared with third parties is subject to the privacy policies of those parties, which may differ from Cloudrails's privacy policies. By sharing this information, you agree that Cloudrails is not liable or responsible for the actions or inactions of third parties.

Aggregate Information

We may share non-personally identifiable information (such as anonymous usage data, referring/exit pages and URLs, platform types, number of clicks, etc.) with interested third parties to help them understand the usage patterns for certain Cloudrails services.

Cloudrails may allow third-party ad servers or ad networks to serve advertisements on the Service. These third-party ad servers or ad networks use technology to send, directly to your browser, the advertisements and links that appear on Cloudrails. They automatically receive your IP address when this

happens. They may also use other technologies (such as cookies, JavaScript, or web beacons) to measure the effectiveness of their advertisements and to personalize the advertising content. Cloudrails does not provide any personally identifiable information to these third-party ad servers or ad networks without your consent. However, please note that if an advertiser asks Cloudrails to show an advertisement to a certain audience and you respond to that advertisement, the advertiser or ad-server may conclude that you fit the description of the audience they are trying to reach. The Cloudrails Privacy Policy does not apply to, and we cannot control the activities of, third-party advertisers. Please consult the respective privacy policies of such advertisers for more information.

5) How We Protect Your Information

Cloudrails uses commercially reasonable physical, managerial, and technical safeguards to preserve the integrity and security of your personal information and implement your privacy settings. We cannot, however, ensure or warrant the security of any information you transmit to Cloudrails and you do so at your own risk. Once we receive your transmission of information, Cloudrails makes commercially reasonable efforts to ensure the security of our systems. However, please note that this is not a guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards.

To protect your privacy and security, we take reasonable steps to verify your identity before granting you access to your account. You are responsible for maintaining the security of your account, and for controlling access to your email communications from Cloudrails, at all times.

6) Compromise of Personal Information

In the event that personal information is compromised as a result of a breach of security, Cloudrails will promptly notify those persons whose personal information has been compromised, in accordance with the notification procedures set forth in this Privacy Policy, or as otherwise required by applicable law.

7) You Control Your Information

You have the right to request and review information that Cloudrails holds about you, and the right to request changes to correct inaccuracies. When practical and possible, Cloudrails will make these requested changes.

8) Children's Privacy

Protecting the privacy of young children is especially important. For that reason, Cloudrails does not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to register as Members. If you are under 13, please do not send any information about yourself to us, including your name or email address. No one under age 13 is allowed to provide any personal information to or on Cloudrails. In the event that we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us at info@cloudrails.org

9) Links to Other Web Sites

We are not responsible for the practices employed by websites linked to or from the Service, nor the information or content contained therein. Please remember that when you use a link to go from the Service to another website, our Privacy Policy is no longer in effect. Your browsing and interaction on any

other website, including those that have a link on our website, is subject to that website's own rules and policies. Please read over those rules and policies before proceeding.

10) Notification Procedures

It is our policy to provide notifications, whether such notifications are required by law or are for marketing or other business related purposes, to you via email notice, written or hard copy notice, or through conspicuous posting of such notice on the Service, as determined by Cloudrails in its sole discretion. We reserve the right to determine the form and means of providing notifications to you, provided that you may opt out of certain means of notification as described in this Privacy Policy.

11) Changes to Our Privacy Policy

We may change our privacy policies and procedures at any time without notice to you. We will post any updates to these policies on our website to keep you aware of what information we collect, how we use it and under what circumstances we may disclose it. Changes to this Privacy Policy are effective when they are posted on this page.